

### Certified Digital Marketing Professional®

A course ideally suited for freshers aiming to make a career in Digital marketing, or working professionals looking to make a career change / add digital skills to their repertoire. Students are trained on live projects, taught the latest developments in the Digital Marketing sphere as they occur, and thus are fully prepared to 'hit the ground running' once they take up their appointments - to be productive for their employer from day 1.

#### Course Includes:

- Social Media Management.
- On Page SEO.
- SEO Link Building.
- Search Engine Marketing.
- Social Media Marketing.

#### Course Hours:

• 60 Hours, 6 Weeks

#### **Course Duration:**

Weekend / Evening Weekday Batches

# **Certified Digital Marketing Expert**®

An advanced course for professionals in the digital marketing field, looking to learn newer technology, hone newer skills & take up bigger assignments & responsibilities.

#### Course Includes:

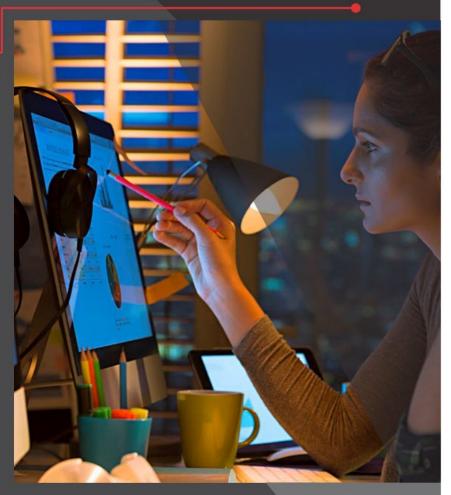
- Social Media Management.
- On Page SEO.
- SEO Link Building.
- Search Engine Marketing.
- Social Media Marketing.
- Analytics
- Affiliate Marketing
- Content Marketing
- Email Marketing

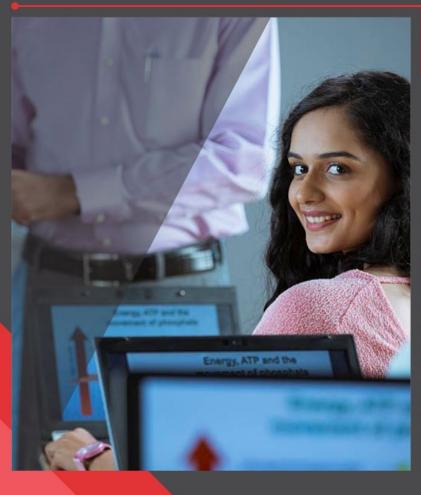
#### **Course Hours:**

90 Hours, 9 Weeks

#### Course Duration:

Weekend / Evening Weekday Batches





# **Certified Digital Marketing Trainer**®

An ideal course for digital marketing professionals looking to start their own training courses or taking up teaching assignments.

#### Course Includes:

- SEO Refresher.
- SEM Refresher.
- Social Media Refresher.
- Latest Trends In Digital.
- LND Training.
- Teaching & Assessment Methodology
- Digital Evangelism.
- Personal Branding.

#### **Course Duration:**

Weekend / Evening Weekday Batches

#### **Course Hours:**

20 Hours, 2 Weeks



# DIGIBLE LEADS THE DIGITAL PATH...

- Started in 2015, Digible is a home to all things digital - a dedicated hiring portal for digital marketing professionals, a forum for 'Digital' discussions, a learning platform, and of course the Training Institute.
- Industry Certified Courses with a globally standardised curriculum makes Digible - alumni sought after digital professionals by companies!
- With different batches running throughout the day (8AM - 8PM), students & working professionals have remarkable flexibility to take classes as per their existing routine.
- Personal attention is the key to any learning, and with a batch of just 6 students, Digible lives this mantra day after day - personalizing training & pedagogy as per the students individual learning curve.
- With our emphasis on practical training as per the industry demand, Digible trains student's on live projects from Day 1. This 'hands on' exposure enable these professionals to deliver projects immediately on completion of the course!
- With complete confidence in the quality of training & our trainees, Digible provides Assured Paid Internship to all successful candidates.

## **Call Now To Register**

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